



Don't be afraid, it's just an incident!

**Firefighting and
Incident Management at Staffbase**



Axel Köhler / JUG SAXONY DAY 2023

Who am I

- Tech Lead @Staffbase
- In software engineering since 2006
- Java background
- Fall in love with DevOps and SRE in 2016
- Love and hate processes
- Enjoy firefighting





2,200 

global
customers

15m 

employees
reached

\$1.1B 

unicorn
valuation

Gartner[®]

Recommendation rate of 96%
on Gartner Peer Insights, with
mentions in multiple guides



Strong security standards
and **99.9% system
uptime**



Top ranked employee
communications software
on G2 for 2 yrs straight



ClearBox 2023 Choice
Award with
5 outstanding rankings

Disambiguation

What is an incident?

An event that disrupts or reduces the quality of a service that requires an emergency response.

Source: [Atlassian Incident Management Handbook](#)

Disambiguation

**When did we
recover from an
incident?**

**We recovered from
an incident when
there is no more
disruption or
reduction in the
quality of the
service.**

Disambiguation

What is incident management?

The process to respond to an unplanned event or service interruption and restore the service to its operational state.

Source: [Atlassian Incident Management Handbook](#)

Disambiguation

Should I be afraid
of incidents?

Incidents are not a
bad thing, they
should be treated as
unscheduled
investments in the
quality of our
product and happen
when you embrace
risk to move your
product forward.

How do we want to respond



Staffbase and

INCIDENT

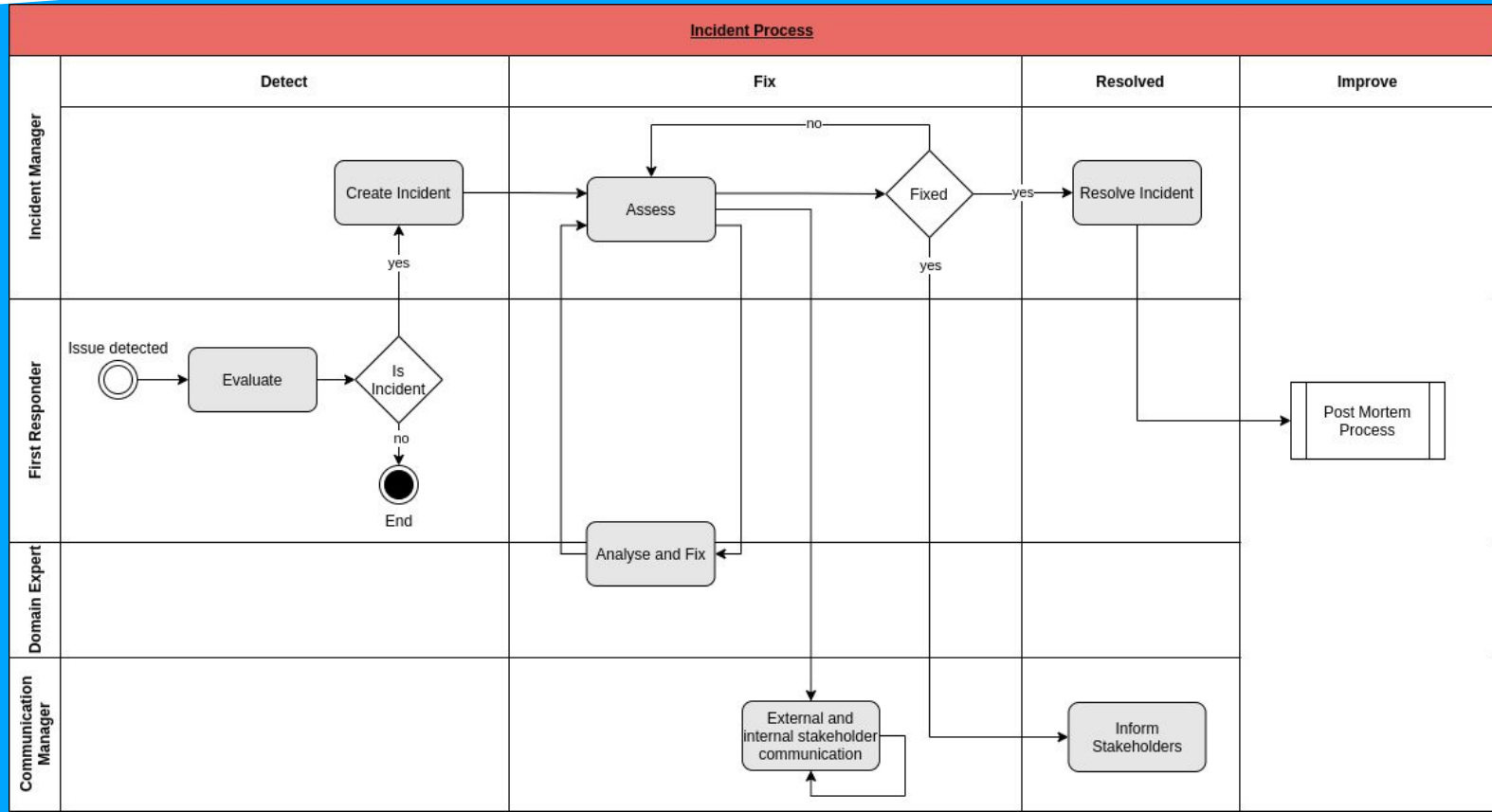
MANAGEMENT

Where do we come from

- **Responding reactive**
- **Wild communication in Slack**
- **Uncoordinated incident response**
- **Haphazard postmortems**



Where are we now



Roles

First Responder

- First person who reacts to an incoming event (e.g. an alert)
- Can be everyone in the company
- Often the person on on-call duty or from 1st level support

Domain Expert

- Analysis and develops strategies to mitigate and solve the issue
- Could be more than one
- Appointed by the Incident Manager

Incident Manager

- Driver of the incident and a leadership role
- Evaluates and coordinate
- Empowered to take all measures necessary to resolve the incident

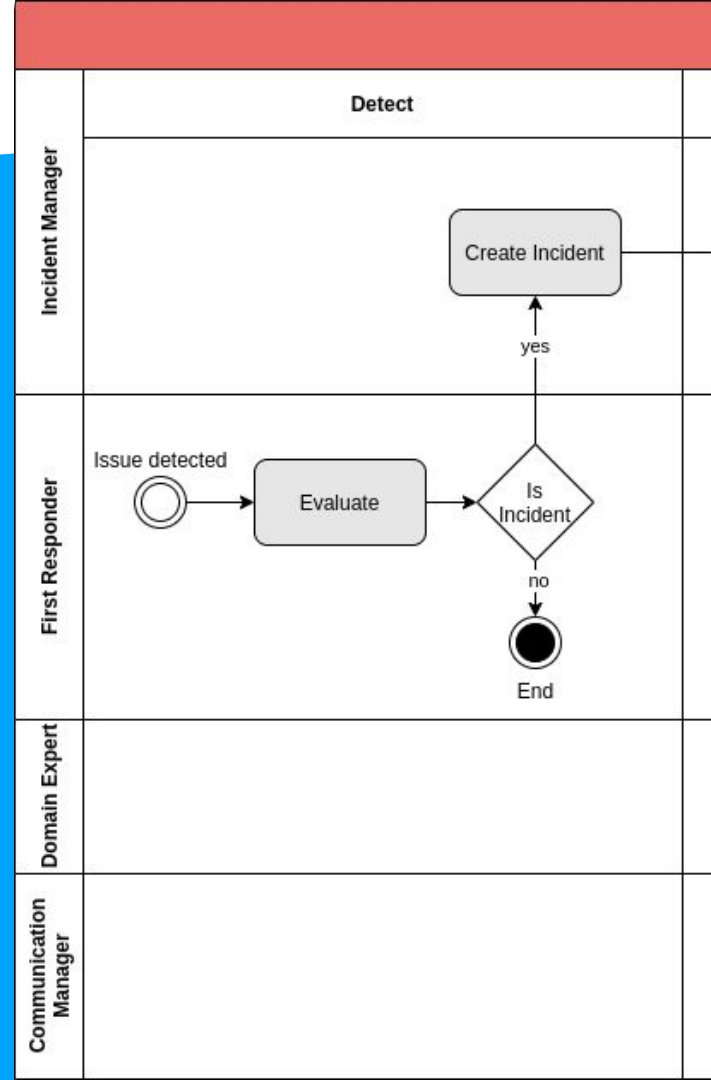
Communications Manager

- Should be a person familiar with customer-facing communications
- Responsible for writing and sending internal and external communications
- Appointed by the Incident Manager

Stages

Detect

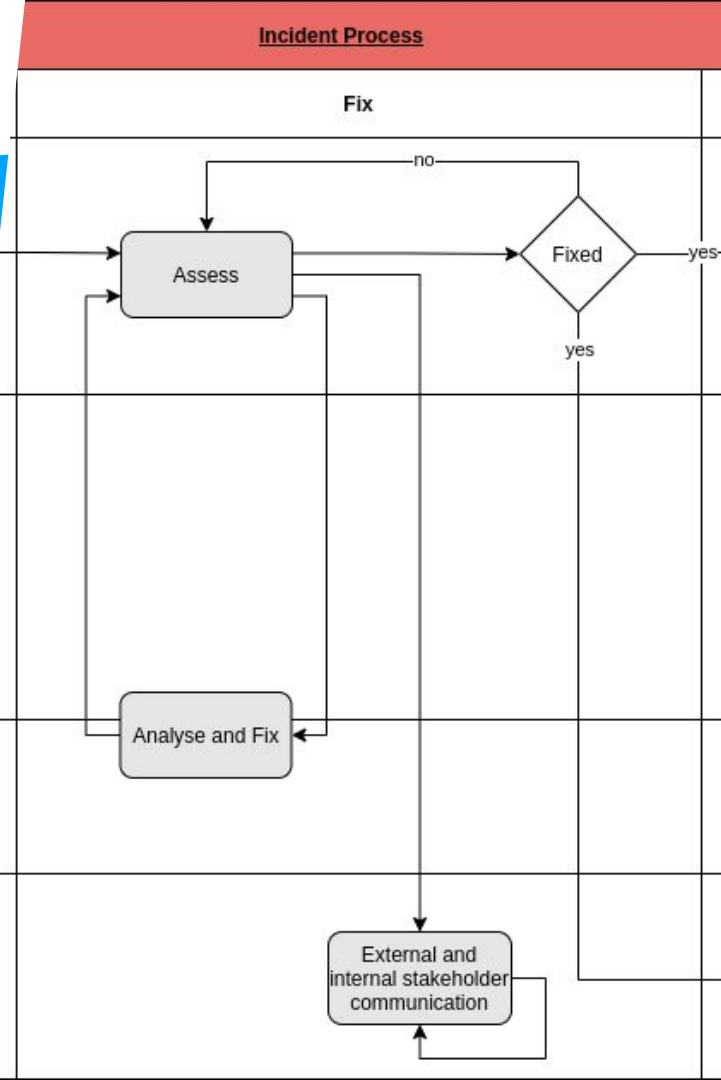
- Evaluate input event
- Result: incident is created or the process ends



Stages

Fix

- Covers all the necessary actions to solve the incident
- Iteratively until the incident is ready to resolve



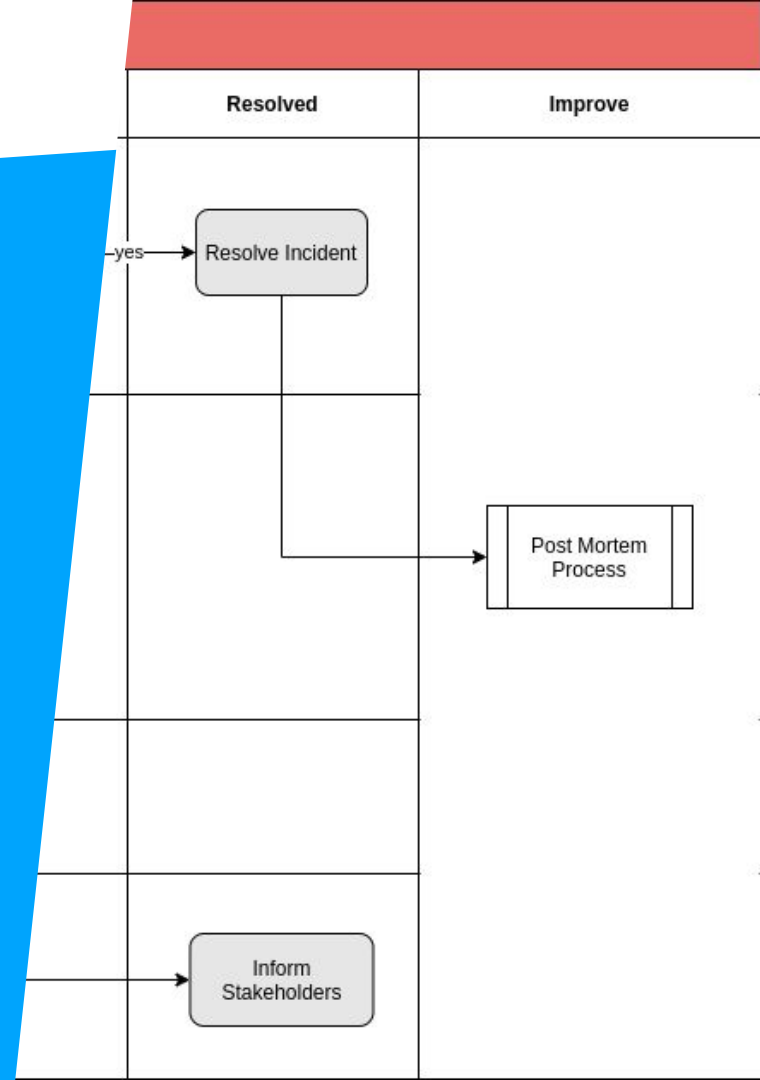
Stages

Resolved

- Takes care of resolving the incident itself and informing all stakeholders
- At the end of this stage, we are back to regular work

Improve

- Ensures, that we're learning from our failures
- Triggers the subsequent Postmortem Process



Stages

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- Evaluate input event
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Incident Management Stack

- VictoriaMetrics
- Pingdom

- **Opsgenie**
- **Statuspage**
- **Slack**
- **Google Meet**
- **Jira**
- **Alarm tool (internal)**



Time for a demo



Staffbase and

POSTMORTEMS

Postmortem Steps

Preparation

- Incident Manager schedules a meeting with everyone involved during the incident
- Send preparation form
- Incident Manager prepares meeting based on gathered information

Review & Publish

- Postmortem creation is semi-automated and includes a common template
- Git based review process
- Once PR is merged, the postmortem is published and available for everyone at Staffbase
- After the postmortem is published, the incident can be closed

Meeting

- Happens asap (max 2 weeks)
- Timeboxed max 1.5h
- Collect and prioritize action items
- Jira items (linked to automatically created incident ticket)

Implement

- Every action item has an Owner (e.g. Product Manager, Tech Lead, ...)
- Important and urgent items has to be implemented within 6 weeks

External Communication

- Information via Statuspage
- Based on impact and criticality additional customer communication is done via other channels (for example Email)

[App/Intranet] - Technical difficulties with the US server

Incident Report for Staffbase

Resolved

The issue is resolved. We apologize for the inconvenience this has caused. Please get in touch with us at support@staffbase.com in case you're still having any problems. We're happy to help!

Posted 8 days ago. Aug 24, 2023 - 17:23 CEST

Update

Affected feature: Mobile App & Intranet

Our US server is experiencing technical difficulties, and as a result, some apps might be temporarily unavailable, or not all functionalities are fully operable. We are in close contact with our service provider, and our team is working on a solution.

We appreciate your patience and understanding and apologize for any inconvenience this may cause. In case you have any questions about this topic, please let us know at support@staffbase.com.

Posted 10 days ago. Aug 22, 2023 - 09:25 CEST

Monitoring

The issue has been identified and mitigated by our teams and media can be uploaded. We will continue monitoring the stability of the solution.

Posted 11 days ago. Aug 21, 2023 - 22:40 CEST

Investigating

Issue: Cannot upload media

We have received reports of some customers experiencing issues when uploading any media to their app/intranet sites. We will share more information soon.

We apologize for any inconvenience that may be caused. If you have any questions regarding this topic, please reach out to our support at support@staffbase.com.

Posted 11 days ago. Aug 21, 2023 - 20:52 CEST

This incident affected: Employee App & Front Door Intranet (US) (Core API (US) [SLA], Media API (US) [SLA], Web Application (US) [SLA], Videos in Rich Content (US)).

Internal Communication

- All postmortems are available for all employees via Backstage
- Chronological and searchable

INC-403: Media Upload to App/Intranet Experiencing Issues

- Table of contents
- Basic Information
- Summary
- Impact
- Root Causes
- Action Items

Basic Information

Date:	2023-08-21
Product:	App&Intranet
Environments:	prod/us1
Incident Manager:	claudia.cooper@staffbase.com
Involved People:	Claudia Cooper, Meredith Camacho, Rufus Griffith, Lucie Archer, Alfred Chang, Everly Osborn, Elissa Carr, Jennie Miller, Douglas Barr
Slack Channel:	Link to Slack
Opsgenie Incident:	Link to Opsgenie

We're done...

ALMOST

Takeaways

- **Establish a lightweight process**
- **Define clear roles and responsibilities**
- **Automate and standardize critical paths in your process**
- **Setup clear paths of communication**
- **Ensure a blameless culture**
- **Learn and improve from your incidents**



Staffbase Is Growing – Grow with Us
staffba.se/join

Support your local fire department!

THANKS:)